

# Harness your marketing data.



## Unleash your market potential.

✦ Custom modeling solutions built for business outcomes: True Omni-Channel capabilities powered by data scientist-tailored algorithms.

✦ Media Strategy Play-by-Play: Bespoke media strategy, developed by the best in the business.

✦ Maximum Market Potential, through Measurement: Custom media analytics dashboards to capitalize on your campaigns.

✦ Partnership built for Business Impact: Our success is defined by yours.

The age of irreverent advertising is rapidly coming to a close. And businesses around the world are feeling the growing pains brought on by the heightened demands from consumers to be more relevant and responsible with how they advertise.

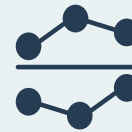
At Mediastruction, we've built a different kind of media services agency. By reimagining the media tool kit for explosive brand growth in the 2020s, we've created an omni-channel media and measurement platform, powered by your data, and perfected by the best media talent the industry has to offer.

What you can expect out of your Ad spend...

- ✦ 30% savings on wasteful ad placements
- ✦ 2x Brand lift above industry benchmarks
- ✦ 200% increase in brand consideration



Omni-channel  
Media Planning  
& Buying



Real-time &  
Responsible  
Media Analytics



Exceptional  
SEO, Insights, &  
Channel Strategy

### Case Study

#### Objective

We were tasked by a finance brand to execute their first omnichannel campaign as we set out to develop strategic media strategy aimed at performance.

#### Strategy

Paid media & email campaigns, CRM automation, Attribution Strategy Establishment

#### Results

- ✦ **160%** of goal was met
- ✦ **180%** increase in online appointments
- ✦ **300%** increase in online openings